

TECHNOLOGY & MAINTENANCE COUNCIL

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November 18, 2020

Dear Trucking Industry Professional:

The Technology & Maintenance Council of the American Trucking Associations, Inc., is gearing up for its 2021 Annual Meeting & Transportation Technology Exhibition and your company is invited! For 2021, we're holding our event at the Orange County Convention Center in Orlando.

As usual, TMC members and past exhibitors have enjoyed the privilege of being among the first to be given exhibit space selection options for TMC's 2021 exhibition, which will be held April 12-14. It's our way of saying "thank you" for supporting TMC. However, exhibit space is now open to all interested parties.

TMC continues to work to improve service to its exhibitors and we are proud to announce that The Freeman Companies will be the general services contractor for the 2021 Annual Meeting and Exhibition. To keep costs low, TMC has secured a competitive (show site) drayage rate, as well as excellent prices on other exhibit-related services, such as show labor and furnishings.

Please note that TMC has developed its meeting and exhibit schedule to meet fleet and supplier requests. (For example, this year we are featuring a designated pavilion for Electric and Automated Vehicles) TMC is also continuing its low pricing structure for exhibit space 400 sq. ft. and larger, and is extending further reductions for exhibit space over 900 sq. ft. The larger the space, the more you save!

Also included with this letter please find TMC's 2021 Exhibitor Prospectus. Please review this material and respond as soon as possible to get the best booth space available. We look forward to having you join us this year!

If you have any questions, please contact:

- Dan Duggan, CEM, ATA Director, Sponsorships & Exhibits
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- Janine Taylor, ATA Manager of Event Development Administration
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I look forward to seeing you in Orlando this March.

Sincerely,

A handwritten signature in black ink that reads 'Robert Braswell'.

Robert Braswell
TMC Executive Director

Enclosure



New Meeting Dates: April 12-15; Show Dates: April 12-14