



ATA'S TECHNOLOGY & MAINTENANCE COUNCIL

# ANNUAL MEETING & Transportation Technology Exhibition

A premier sponsor of TMC's 2024 Annual Meeting



Elite Suppliers To The Trucking Industry

MARCH 4-7, 2024 | NEW ORLEANS, LA | ERNEST N. MORIAL CONVENTION CENTER

## EXHIBITOR-ONLY BADGE REGISTRATION

Use this form to request Exhibitor-Only Badges for personnel staffing your company's exhibit booth. Make copies if additional space is needed. **Registrations requiring payment for additional badges, must include the credit card information.**

Important Deadlines		
Discounted Hotel Rate February 2	Change/Substitution/Transfer February 19	Registration Cancellation February 2

Exhibiting Company Name: \_\_\_\_\_

All Exhibitor-Only Badges will display the exhibiting company name, there are no exceptions to this policy.

In the event of an emergency, please provide primary booth contact for Exhibitor-Only personnel.

Emergency Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Person Completing Form: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Confirmation emails can only be sent to one email address.

Send ALL email confirmations to the Email listed above **OR**  Send email confirmation to the Registrant Email listed below  
Please indicate if exhibit booth personnel is receiving a "Free Badge" or "Paid Additional Badge (\$300)". Subject to booth allotments on chart.

Full Name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_  Free Badge  Additional Badge (\$300)

Full Name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_  Free Badge  Additional Badge (\$300)

Full Name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_  Free Badge  Additional Badge (\$300)

Full Name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_  Free Badge  Additional Badge (\$300)

Full Name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_  Free Badge  Additional Badge (\$300)

Allow 3-4 business days for processing and receipt of confirmation email containing the hotel booking link.

### Payment Information

**Paid Additional Exhibitor-Only Badge requests will not be processed without payment. All credit card information fields are required.**

\_\_\_\_\_ No. of Additional Exhibitor-Only Badges @ \$300 each = \$\_\_\_\_\_ Total amount to be charged.

Submit completed form by email to [registrations@trucking.org](mailto:registrations@trucking.org) or by fax to (703) 838-1701.

AMEX  MasterCard  Visa

Credit card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

To pay by mail, send completed registration form and check made payable to American Trucking Associations:

**Remittance Address:**  
American Trucking Associations - ATA  
P.O. Box 201068  
Dallas, TX 75320-1068

**Overnight Remittance Address:**  
Lockbox 201068  
American Trucking Associations - ATA  
2975 Regent Blvd, Suite 100  
Irving, TX 75063

TMC encourages all attendees to be fully registered so they may have full access to all open TMC task forces, study groups, educational sessions, and social/meal functions. Exhibitor-only (orange) badges only provide access to the exhibit area and a limited number of select sessions/events during TMC's 2024 Annual Meeting. For more information on registration options, visit TMC's event webpage at <http://tmcannual.trucking.org>.

Registration Sponsored By:





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## EXHIBITOR-ONLY BADGE REGISTRATION

### Exhibitor-Only Badge Allocation Chart

Booth Square Feet	Max. Free	Max. Paid Additional	Booth Square Feet	Max. Free	Max. Paid Additional
100-300	3	3	900-1200	8	8
400-600	4	4	1300 & Up	12	12
700-800	6	6	Trailer Only	4	4

Exhibit personnel in excess of the maximum maximum allotment indicated above, **MUST** register as a Full Meeting Attendee.

Install & Dismantle (I&D) Wrist bands will be available on-site with security.

• I&D wrist bands will **ONLY** allow access to the Exhibit Hall during designated Installation & Dismantle times.

Exhibit Booth related questions can be directed to [ataexhibits@trucking.org](mailto:ataexhibits@trucking.org).

### Exhibitor-Only Badge Includes:

- Access to exhibit hall
- All applicable Exhibit Hall social/food functions

### Exhibitor-Only Badge Does Not Include:

- Access to any TMC task forces, study groups, educational sessions
- Social/food functions **OUTSIDE** the exhibit hall

## CHANGE & CANCELLATION POLICY

**ALL change and cancellation requests require written notification and will not be processed by phone.** Changes include substitutions and transfers. Send all written notifications to [registrations@trucking.org](mailto:registrations@trucking.org).

**CHANGES:** \*New in 2024 – There is a \$50 change fee for ALL Paid Additional Exhibitor-Only Badge change requests submitted after February 2.\* Monday, February 19 is the deadline for all change/substitution/transfer requests. Beginning Sunday, March 3 change requests can be made on-site at the TMC Registration Desk.

**CANCELLATIONS:** Friday, February 2 is the deadline to cancel a Paid Additional Exhibitor-Only Badge and receive a refund less a \$200 per person cancellation fee.

**No refunds for paid fees will be processed for cancellations received after February 2.**

## HOTEL INFORMATION



**ConferenceDirect** is the official housing bureau for TMC's Annual Meeting. Only those registered for the meeting will receive a hotel booking link in their registration confirmation email. The deadline to complete your hotel reservation at the TMC/ATA discounted rate is **February 2**.

HOTEL NAME	NIGHTLY RATE (SINGLE/DOUBLE)
Courtyard New Orleans Downtown/Convention Center	\$259
Hampton Inn & Suites New Orleans Convention Center	\$270
Hilton New Orleans Riverside	\$299
New Orleans Marriott *shuttle service provided	\$269
New Orleans Marriott Warehouse Arts District Hotel	\$299
Renaissance New Orleans Arts Warehouse District Hotel	\$279
Sheraton New Orleans *shuttle service provided	\$269
SpringHill Suites New Orleans Downtown/Convention Center	\$269

All nightly rates are for single/double occupancy and may increase with additional occupancy. Rates do not include taxes and fees, which are subject to change without notice. All reservations require a credit card deposit of one night's room and tax. This amount may be reflected on your credit card statement as early as February 9 (subject to change without notice). Cancellations must be made at least seventy-two (72) hours prior to your arrival date for refund of your one night's room and tax deposit.

\*Shuttle service will be provided to and from the New Orleans Ernest N. Morial Convention Center, the New Orleans Marriott and the Sheraton New Orleans. A shuttle schedule will become available in January 2024.

**If you require assistance or need to make changes to your hotel reservation** (arrival/departure/cancellation), please contact ConferenceDirect at (833) 638-6496 or [tmc@conferencedirect.com](mailto:tmc@conferencedirect.com), Monday – Friday, 9am - 8pm (EST). ConferenceDirect will charge a \$30 cancellation fee for room cancellations made at any time. Should you cancel, this charge will appear on your credit card statement as "CONFIRECT\*TMC2024". **ATA cannot assist with hotel reservations.**

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