You are receiving this prospectus because your company is an industry supplier which would benefit from exhibiting in TMC’s 2022 Transportation Technology Exhibition!

TRUCKING’S TECHNOLOGY TRADE SHOW

That’s what TMC’s 2022 Annual Meeting & Transportation Technology Exhibition delivers. From brakes to bearings, from scanners to software, ATA’s Technology & Maintenance Council’s Study Groups and Task Forces cover it all. This is the technology marketplace for the trucking industry and you’re invited to participate.

Advertising opportunities are described in detail and an insertion order can be found on pages 11-12.

LINKING BUSINESS CHALLENGES WITH TECHNOLOGY SOLUTIONS

TMC is dedicated to developing industry recommended maintenance and engineering practices in all areas of commercial vehicle equipment.

Our attendees include the most important buyers in commercial vehicle transportation, including presidents and CEOs, senior maintenance and equipment executives, directors of maintenance, fleet managers and other key decision makers responsible for millions of pieces of equipment in every possible vehicle vocation.

As an exhibitor in 2022, your company shares in a more than 65-year heritage that has become TMC’s Transportation Technology Exhibition. From a small equipment forum for the trucking industry in the 1950’s, TMC has grown to become the premier technical exhibition for new trucking-related products and services. This is a must-attend show at which smart suppliers access the industry’s leading equipment purchasers! TMC looks forward to you joining us at trucking’s complete technology trade show this March in Orlando, Florida. See you there!

“TMC is great because it is an opportunity to network with a lot of vendors, see a lot of new technology as it is rolled out, and see how it’s impacting the trucking industry.”

Frank Ems, Field Safety Manager, FedEx
TMC is constantly reviewing its meeting and exhibit schedule to meet fleet and supplier demands. TMC’s exhibit schedule for 2022 opens Monday evening with our traditional grand opening, and continues Tuesday and Wednesday with protected, extended format time blocks, helping to increase exhibit attendance at TMC’s 2022 Annual Meeting & Transportation Technology Exhibition.

Here’s what TMC is doing in 2022 to improve your show experience:

REGISTER FOR EXHIBIT SPACE ONLINE!
Booth registration online is fast and easy. Exhibitors in 2020-2021 should follow the link to the exhibit contract that was included in their alert email. Confirmation is emailed within 72 hours. Space will be released if payment is not received within seven days of confirmation.

PROTECTED EXHIBIT VIEWING HOURS CONTINUE
TMC will again schedule exhibit hall hours to maximize your networking opportunities. During all exhibit hall hours there will be no other non-exhibit related TMC functions scheduled! Monday’s Grand Opening and Reception, Tuesday’s Walk-Around Luncheon, and Wednesday’s final viewing period will bring the attendees to the exhibit hall each day of the show.

ELECTRIC & AUTOMATED VEHICLE PAVILION AND RIDE & DRIVE FEATURED IN 2022
Please see page 9 for details of the Electric & Automated Vehicles Pavilion and Ride & Drive sponsorship opportunity.

TMC CONTINUES FOCUS ON TRAILERS
The Exhibition floor plan contains several booth spaces designed for manufacturers of trailers. Available spaces are 20’ x 80’ and 20’ x 160’ for manufacturers of trailers, and are offered at a special trailer booth price.

INDUSTRY’S BEST DRAYAGE RATES
On behalf of the supplier community, TMC has secured a competitive (showsite) drayage rate with Freeman Decorating Company, the general service contractor for TMC’s 2022 exhibit. We’ve also secured competitive pricing on other exhibit-related services, such as show labor and furnishings to help you keep costs down.
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Industry</th>
<th>Description</th>
</tr>
</thead>
</table>
| Accuride | Brake Systems | "AEC GROUP INC."
| AIM Frie Koncepts | Tires | "AIM Frie Koncepts"
| AllTran Products | Tires | "AllTran Products"
| Air-Wieh | Air Brakes | "Air-Wieh"
| Air-Wieh On-Board Scales | Instrumentation | "Air-Wieh On-Board Scales"
| Alcoa Wheels | Wheels | "Alcoa Wheels"
| Alcoa Wheels | Wheels | "Alcoa Wheels"
| Alkon Corporation | Software | "Alkon Corporation"
| Allied Nippon | Molded Parts | "Allied Nippon"
| AMBEST Service Centers | Service | "AMBEST Service Centers"
| American Truck Mattress | Mattress | "American Truck Mattress"
| American Truck Wash Systems | Cleaning Systems | "American Truck Wash Systems"
| AmeriClean Solutions | Cleaning Systems | "AmeriClean Solutions"
| Ancra Cargo | Towing & Recovery | "Ancra Cargo"
| Anthony Liftgates, Inc | Liftgates | "Anthony Liftgates, Inc"
| Aperia Technologies | Electronics | "Aperia Technologies"
| Aptiv - Connected Services | Electronics | "Aptiv - Connected Services"
| ASA Electronics | Electronics | "ASA Electronics"
| ASE | Training | "ASE"
| Asia Sourcing Group | Parts | "Asia Sourcing Group"
| Asssetworks LLC | Tech | "Asssetworks LLC"
| Assured Telematics | Telematics | "Assured Telematics"
| ATT Lighting & Plastics / K D Lamp Co. | Lighting | "ATT Lighting & Plastics / K D Lamp Co."" ORANGE COUNTY CONVENTION CENTER / ORLANDO, FLA / MARCH 7-10, 2022"
EXHIBITOR BADGE POLICIES

1. Admission to the exhibit area is by badge only. Security personnel will be on duty at all entrances. NOTE: Orange exhibitor badges will not admit your personnel to Council meetings, business sessions, or any social functions outside of the exhibit area.

2. Exhibitor badges are not needed to admit your personnel to the exhibit area for booth setup/teardown.

3. If you require more than 10 badges, you will be sent a copy of your exhibitor badges, there will be a charge of $300 for each additional badge. There are limits on the number of paid exhibitor only badges that may be purchased. Badge request forms will be included with the ESM mailed to exhibitors in December and will be posted on TMC’s website. Tuesday’s “Walk-Around Luncheon” tickets will be provided with each exhibitor badge. Beverages will be available for purchase at the Mondy evening reception.

4. You do not need to purchase exhibitor badges for personnel who are fully registered for the meeting. They will receive the usual Blue Associates Badge which identifies them as a paid, fully-registered meeting participant as well as an Exhibitor, and their book of tickets will cover all food/ beverage functions as well as admittance to the Exhibit Hall.

5. Exhibitor Personnel are not permitted to "sell" in the aisles outside of their booth space. This policy is strictly enforced by TMC’s Sgt.-at-Arms Committee.

6. Spouses and children accompanying attendees to the meeting, wishing to enter the exhibit area at any time, must be registered as spouses/guests. Spouses and children of fleet/associate members/exhibitors who do not have a spouse’s badge or an exhibitor’s badge will not be admitted to the exhibit area.

PRODUCT DISPLAYS OUTSIDE EXHIBITION AREAS

Product displays in hotel or convention center parking lots or within a member’s or a member company’s rented hotel room are prohibited during the general meeting period. Violation of this policy will subject the member and/or company to action by TMC’s Board of Directors. Violation of said policy may be cause for cancellation of membership and exhibition privileges.

HOSPITALITY SUITES

In order not to diminish attendance at exhibit or scheduled business functions of TMC General Meetings, TMC meeting hotels will have exclusive rental of meeting hotel space, use of bartenders, musicians, or hotel staff for business/entertainment functions at the host hotel(s) or sponsorships, or to otherwise engage in organized offsite activity/entertainment in or out of the hotel/convention center at any time during the general meeting and exhibit period. A hospitality suite is considered any area of a hotel (sleeping room, hospitality suite/parlor or meeting room) where business/entertainment is conducted to further the business interests of the company/persons renting the hotel accommodation. Such activities are a violation of TMC regulations and said company/individual’s membership, meeting attendance and/or exhibition privileges are subject to cancellation. The contract period is defined as the first day of the General Meeting through General Meeting adjournment each day as defined in the meeting program.

Members may invite friends to their rooms or suites for refreshments or dinner during periods when no regular TMC function is scheduled, provided the above policy is not abused. Formal or printed invitations for entertainment/business sessions at the contracted hotels held during the general meeting period are prohibited. Special events may be approved at the discretion of TMC’s Board of Directors.

REGULATIONS ON COUNTERFEITING

An exhibitor may not show any counterfeit products, or another manufacturer’s products which have been purchased or taken from a distributor or another manufacturer, or any products which are deemed by TMC Show Management at its sole discretion to be deceptive or illegally marketed. Exhibitors who display products on the show floor or offer products in their catalogues displayed at TMC’s exhibit that are found to violate a patent or trademark will face sanctions by TMC Show Management. Sanctions are up to the Show Manager and may include closing the booth, together with a ban from the show and loss of seniority privileges and other sanctions as deemed appropriate by TMC Show Management. TMC is confident that all of our exhibitors seek to maintain the highest standards of compliance with United States Law and industry standards. If you have any questions concerning TMC rules, regulations and compliance procedures on this, or any other matter prior to the show please contact Dan Duggan at (703) 838-1756. On show site, please contact Dan Duggan at either the TMC Show’s Manager Office or the TMC Registration Desk.

GENERAL LIABILITY COVERAGE

As a standard requirement, all show exhibitors must carry general liability coverage from an insurance company in good standing with minimum policy limits of $1,000,000 primary and $2,000,000 aggregate. This insurance must be in force during the lease dates of the event, 3/2 - 3/12, 2022, naming American Trucking Associations (950 N. Glebe Rd., Suite 210, Arlington, VA 22203) as the certificate holder. Participating companies include: American Trucking Associations, Technology & Maintenance Council, Freeman, evenLink and Orange County Convention Center. Forward a copy to ataexhibits@trucking.org.

PRESS CONFERENCE/ADVERTISING

TMC offers exhibiting companies the opportunity to hold press conferences on Sunday, March 6, 2022 (9 am to 7 pm) prior to the start of TMC’s Annual Meeting. Press conference timeslots will also be scheduled during regularly scheduled viewing periods on Monday evening (March 7) and Tuesday (March 8). All press conferences held onsite must be scheduled through TMC offices. To reserve a press conference time, call TMC at (703)-838-1763.

As a courtesy to our press members, TMC shares press conference information with our list of verified press contacts. NOTE: The Council prohibits press conferences, marketing research, or focus groups during the general meeting period. Refer to the tentative meeting timetable for guidelines. Groups wanting to conduct marketing research, or focus groups outside of the general meeting period must submit a written request to TMC offices. If approved, the meeting will be scheduled by TMC staff at an appropriate time and location.

FOR MORE INFORMATION, VISIT HTTP://TMCANNUAL.TRUCKING.ORG
TMC ANNUAL MEETING & TRANSPORTATION TECHNOLOGY EXHIBITION
March 7-10, 2022 - Orlando, FL

“TMC is where you come together to improve the trucking industry”

Leonard Wheatley, Supervisor, Operations, FleetPro, Inc.

“TMC is where you come to improve the trucking industry and improve technology.”

Ashley Schimmel, Dir., Sales - North Central Territory, TRANSTEX

BOOTH PRICES & OTHER INFORMATION

PER SQUARE FOOT
Member: $32.00/sq. ft.
Nonmember: $42.00/sq. ft.

PRICES FOR LARGER Sized Booths (400 Sq. Ft. Or Larger)
Member: $30.00/sq. ft.
Nonmember: $40.00/sq. ft.

10’X10’ INSIDE BOOTH
Member: $3,200 each
Nonmember: $4,200 each

10’X10’ CORNER BOOTH
Member: $3,500 each
Nonmember: $4,500 each

PER CORNER*
Member: $300
Nonmember: $300

* Corners are free for booths 900 sq. ft. or larger.

TRAILER ONLY (TRAILER MANUFACTURERS ONLY)

<table>
<thead>
<tr>
<th>Size</th>
<th>Member</th>
<th>Nonmember</th>
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<tr>
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<tr>
<td>20x160</td>
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</tbody>
</table>

Price Savings Opportunity for Larger Booths!
“The network of technical knowledge present at any TMC meeting can’t be rivaled anywhere else in this industry. I have benefitted tremendously from people in this organization who have reached out to me along the way and helped me understand how the whole TMC process works and how I could fit in. I know what TMC has done for my career and how it has helped me be of more value to my employer,” he said. “I encourage everyone in this organization to look around for some young person at your company that would benefit from the whole TMC experience and help get them involved. I don’t think there is a better development opportunity in our industry than what TMC has to offer. I can’t count the doors TMC has opened for me and the friends I have made here.”

Roger Maye, national service manager, Consolidated Metco, Inc.

TMC’S OFFICIAL DECORATOR
TMC has appointed The Freeman Companies as the official decorating company for TMC’s 2022 Annual Meeting and Transportation Technology Exhibition.
EXHIBITOR BADGE ALLOTMENTS
Exhibitors will be provided complimentary exhibitor badges according to square footage as follows:

<table>
<thead>
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<th>SQ. FT.</th>
<th>COMPLIMENTARY BADGES</th>
<th>NO. OF PAID EXHIBITOR BADGES ALLOWED</th>
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<td>8</td>
<td>8</td>
</tr>
<tr>
<td>1300 &amp; Up</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>Trailer Only (20x80)</td>
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<td>4</td>
</tr>
<tr>
<td>Trailer Only (20x160)</td>
<td>8</td>
<td>8</td>
</tr>
</tbody>
</table>

If additional exhibitor badges are needed, they may be purchased for $300 each. Exhibitors may upgrade their badges for an additional fee to full meeting registrant status in advance of or onsite at the Registration Desk. Information on securing exhibitor-only (orange) or Associate fully registered (blue) badges will be available in November.

NOTE: TMC encourages all attendees to be fully registered so they may have full access to all open TMC task forces, study groups, educational sessions, and social/meal functions. Exhibitor-only (orange) badges only provide access to the exhibit area and a limited number of select sessions/events during TMC’s 2022 Annual Meeting. Registration information/details will be available in November and will be posted on TMC’s event webpage.

EXHIBIT SCHEDULE (Tentative, Subject to Change)

THURSDAY, MARCH 3
  8 am - 5 pm  Vehicles only by Appointment
FRIDAY, MARCH 4
  8 am - 5 pm  Vehicles only by Appointment
SUNDAY, MARCH 6
  8 am - 5 pm  All Exhibitors move-in
MONDAY, MARCH 7
  8 am - Noon  Limited to booth displays of 400 sq. ft or smaller! NO SETUP PERMITTED AFTER NOON.
  6:45 - 9:15 pm  Exhibit Grand Opening
TUESDAY, MARCH 8
  10:15 am - 2:15 pm  Walk-Around Luncheon, Coffee Break and Exhibition Viewing
WEDNESDAY, MARCH 9
  8:30 am - 12:30 pm  Final Exhibition Viewing Period and Walk-Around Breakfast
  12:30 - 5 pm  Exhibit Teardown
THURSDAY, MARCH 10
  7 am - 3 pm  Exhibit Teardown
MEETING REGISTRATION FEES & POLICIES

Full meeting attendee registration links will be emailed to all TMC members and exhibitors by November. To attend all business sessions, exhibition viewing periods, breakfasts, luncheons, cocktail receptions, etc., you must be fully registered. This information is also available online at https://tmcannual.trucking.org.

Please be sure to complete and return a spouse registration form if you wish to register your spouse for their separate program. This will ensure admittance at evening functions, viewing periods, etc. If your plans to attend change, you may receive a refund (less a $200 administrative charge) through February 7, 2022. No refunds after February 7, 2022.

TMC HOST HOTELS

TMC’s Annual Meeting & Transportation Technology Exhibition is a citywide event. We are pleased to be partnering with ConferenceDirect to meet the lodging needs of attendees. Instructions for making hotel reservations along with a list of hotels offering special rates to TMC registrants will be distributed with meeting promotional materials by November. This information will also be available online at https://tmcannual.trucking.org/.

ORLANDO CLIMATE

Average March temperatures range from daytime highs of 81º F to evening lows of 53-59º F.

RECOMMENDED ATTIRE

Dress during the business day (including exhibit viewing periods) is business casual.

‘Electric & Automated Vehicles’ Pavilion Featured at 2022 Exhibition

For 2022, TMC’s Transportation Technology Exhibition will feature a special pavilion for electric and automated vehicles. Appropriate technologies for this area of the exhibition include: cybersecurity, automated driving and platooning, drone/quadcopter applications for transportation and related specification/maintenance, advanced driver assistance systems (ADAS) and electric-powered vehicles.

TMC’s 2022 exhibit will provide one-stop shopping for the busy fleet executive who wants to quickly get up to speed on all segments of emerging and advanced technology in these areas.

Maintenance and purchasing executives will ultimately be charged with developing the proper spec’s and making the right decisions appropriate to their fleet. Make sure your company gets in front of the right audience by reserving a spot in TMC’s 2022 Electric and Automated Vehicles Pavilion today.

Technology ‘Ride & Drive’ Opportunity Returns for 2022

ATA’s Technology & Maintenance Council (TMC) is enhancing its 2022 Annual Meeting & Transportation Technology Exhibition by once again offering a “TMC Technology Ride & Drive” that will showcase cutting-edge/emerging technologies via a live demonstration (e.g., ride & drive) format. Specific technology categories will be identified by staff and vetted by TMC’s volunteer Meeting Planning Committee, and TMC exhibitors with offerings in those areas of interest will be approached to demonstrate as part of this meeting segment.

Ride & Drive Sponsorship and exhibit booth space is required to participate— $25,000 for ride/drive presentation. Ride & Drive is not a traditional TMC educational offering, which has strict rules regarding commercialism, but rather a supplemental activity of our Transportation Technology Exhibition.

The Ride & Drive will be open to all registered TMC attendees, and a special invitation will be made to members of both trade and lay media. For more information, contact ATA Director of Exhibits and Sponsorships Dan Duggan at (703) 838-1756; ATAexhibits@trucking.org.

NOTE: All participants in TMC’s Technology Ride & Drive program must be current year exhibitors holding the same or greater space commitment as the previous year’s TMC transportation technology exhibition.
Annual Meeting Schedule

Saturday, March 5
9 am – 4 pm
Group Think Tank — Critical Problem Solving Training Class (tentative; seats are limited)
4 pm
Exhibit Setup
9 – 9:30 am
New Directors Meeting (Closed)
9:30 – 10 am
TMC Officers Meeting (Closed)
10 – 11 am
Future Truck Committee Meeting
10 – 11 am
Member Outreach Committee Meeting
11 am – Noon
Strategic Planning Committee Meeting (Closed)
11 am – Noon
Future Truck Task Force Leadership Meeting (Closed)
12:15 – 2:15 pm
Study Group and Meeting Planning Committee Meetings (Closed)
2:30 – 4:30 pm
Board of Directors Meeting (Closed)
3 – 5 pm
Sergeant-at-Arms and Meeting Mechanics Meetings (Closed)
4:30 – 5 pm
New Board/Officers’ Election (Closed)
5 – 6 pm
TMC Mentor Committee Meeting
6 pm
CCJ Fleet Maintenance Executive Career Leadership Reception & Dinner (By Invitation Only)

Sunday, March 6
8 am – 5 pm
Registration/Welcome & Help Desk Open
8 am – 5 pm
Exhibit Setup
9 – 9:30 am
Registration/Welcome & Help Desk Open
9:30 – 10 am
Future Truck Task Force Leadership Meeting (Closed)
11 am – Noon
Technician and Educator Committee Meeting
12:15 – 2:15 pm
Study Group and Meeting Planning Committee Meetings (Closed)
2:30 – 4:30 pm
Board of Directors Meeting (Closed)
3 – 5 pm
Sergeant-at-Arms and Meeting Mechanics Meetings (Closed)
6:45 – 8:15 am
Registration/Welcome & Help Desk Open
6:45 am – 5 pm
Coffee Service
6:30 – 7 am
Buffet Breakfast
7 – 8 am
Full Associates Meeting (Associates & Service Providers Only)
8 – 9 am
MTT Kickoff Breakfast
Featured Speaker: John O’Leary, president & CEO,
Daimler Trucks North America
8:30 – 9 am
Technical Session #1:
TMC/SAE Symposium — Latest Findings from
DOE’s SuperTruck 2/3 Program
9:45 – 11:15 am
Technical Session #2:
DOE’s SuperTruck 2/3 Program
11 – 11:45 am
Silver Spark Plug Reception (Closed)
11 am – Noon
TMC Leaders of Tomorrow Class of 2023 Training (Closed)
10:45 am – 12:15 pm
TMC Leaders of Tomorrow Class of 2023 Training (Closed)
12:30 – 5 pm
Exhibit Teardown
12:45 – 2:15 pm
TMC Industry Awards Luncheon
2:30 – 4 pm
Technical Session #3:
Development of a Trucking Fleet Concept of Operations (CONOPS) for Managing Automated Driving System- Equipped Trucks in Mixed Fleets
2:30 – 4 pm
Study Group Session:
• S.1 — The Electrified Battery — What Fleets Need to Know (EV Track)
• S.6 — Chassis & Brake Systems
• S.7 — Effective Preventive Maintenance for Your Material Handling Equipment
3:45 – 5:45 pm
Study Group Session:
• S.11 — What’s the New MPG Metric for Electric Vehicles and What Influences It? (EV Track)
4:15 – 5:45 pm
Study Group Session:
• S.16 — Proper Vehicle Lifting Procedures and Techniques
• S.12 — ELD Malfunctions: Maintenance or Operations Issue?
• EV Track Session — How to Specify Electric Vehicles for Commercial Fleet Operations
6 – 6:30 pm
Study Group Business Sessions
• S.3 Engine
• S.5 Fleet Maintenance Management
• S.6 Chassis & Brake Systems
• S.14 Light- & Medium-Duty and Specialty Trucks
• S.17 Collision & Corrosion Control
• S.18 Automated & Electric Vehicles

Monday, March 7
6:45 am – 7:30 pm
Registration/Welcome & Help Desk Open
7 am
Exhibit Setup
7 am – 8 pm
Study Group Leadership Breakfast Meetings (Closed)
7 – 7:30 am
First-Time Attendee and New Member Orientation (AM session)
8 am – Noon
Exhibit Setup
8 am – 4 pm (8 hours)
Task Force Meetings
9:30 – 10 am
Coffee Break
Noon – 1 pm
First-Time Attendees and New Member Orientation & Luncheon

Tuesday, March 8
6:45 am – 5 pm
Registration/Welcome & Help Desk Open
6:45 – 8:15 am
TMC Kickoff Breakfast
Featured Speaker: John O’Leary, president & CEO,
Daimler Trucks North America
8:30 – 10 am
Technical Session #1:
TMC/SAE Symposium — Latest Findings from
DOE’s SuperTruck 2/3 Program
10:15 am – 2:15 pm (4 hours)
Walk-Around Luncheon, Coffee Break and Exhibition Viewing
2:30 – 4 pm
Study Group Sessions:
• S.2 — How to Defend Your Fleet From Tire and Wheel Related Litigation: A Mock Trial
• S.4 — Effective Training Techniques for In-Cab Devices and Technologies
• EV Track Session — Recommendations for Developing Charging Station Infrastructure for Commercial Fleet Operations
4:15 – 5:45 pm
Study Group Sessions:
• S.16 — Proper Vehicle Lifting Procedures and Techniques
• S.12 — ELD Malfunctions: Maintenance or Operations Issue?
• EV Track Session — How to Specify Electric Vehicles for Commercial Fleet Operations
6 – 6:30 pm
Study Group Business Sessions
• S.3 Engine
• S.5 Fleet Maintenance Management
• S.6 Chassis & Brake Systems
• S.14 Light- & Medium-Duty and Specialty Trucks
• S.17 Collision & Corrosion Control
• S.18 Automated & Electric Vehicles

Wednesday, March 9
6:30 – 7 am
Coffee Service
6:30 am – 5 pm
Registration/Welcome & Help Desk Open
7 – 8:30 am
Shop Talk and Fleet Operators’ Forum Wrap-up
8:30 am – 12:30 pm (4.5 hours)
Final Exhibit Viewing Period Walk-Around Breakfast & Coffee Break
• TMC Ride and Drive

Thursday, March 10
7 – 8 am
Buffet Breakfast
7 – 8 am
Recognized Associate Meeting (Closed)
7 am – Noon
Welcome & Help Desk Open
7 am – 3 pm
Exhibit Teardown
8 – 9:30 am
Technical Session #3:
The Ins and Outs of Your Shop: When to Keep Maintenance In-House or Send It Out
9:30 – 9:45 am
Coffee Break
9:45 – 11:15 am
Management Session:
Powerful Business Presentations: How Engineers & Technical Experts Can Win Their Audience Everytime
Noon – 1 pm
Admin. Wrap-up Meeting (Closed)
1 – 2 pm
Board of Directors Meeting (Closed)

Note: Subject to change.
Advertise in TMC’s Transportation Technology Exhibition Directory & Industry Reference Guide! By exhibiting in TMC’s show, your company will have already taken the first and most important step in maximizing your product’s exposure to the trucking industry. Your message in TMC’s Transportation Technology Exhibition Directory and Industry Reference Guide can be seen by both your current and potential customers throughout the entire year.

EXTEND YOUR PRODUCT VISIBILITY ALL YEAR ‘ROUND
Your advertisement won’t stop selling when the show closes ... because TMC’s Transportation Technology Exhibition Directory & Industry Reference Guide can be used as a valuable reference source throughout the year. All TMC members—even those who do not attend the annual meeting—will receive a copy of the Reference Guide in advance of the show.

MORE THAN JUST A SHOW DIRECTORY
TMC’s Transportation Technology Exhibition Directory & Industry Reference Guide is much more than a show directory. The reference guide contains:

- A listing of exhibitor companies, addresses, emails, telephone numbers and booth locations, plus product/service descriptions.
- Further, as an advertiser, your company listing will be specially designated, and reference will be made to your ad’s location.
- A complete listing of all TMC Recommended Practices with a brief technical description of each.
- ATA staff specialists index.
- Government agency contacts, such as DOT, EPA.
- MCSAP and CVSA state coordinators.
- State trucking associations and regional/local maintenance organizations.
- State CDL offices.
- Vehicle size & weight restrictions.
- State taxes and user fees.
- Industry calendar.
- Listing of truck driving schools.

AND THERE’S MUCH MORE
Make plans now to feature your company’s advertisement in this valuable reference guide. It’s the marketing opportunity you won’t want to miss.

AD RATES

**EXHIBITOR RATES**

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<th>Size</th>
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<tr>
<td>Half Page Vertical</td>
<td>3-3/8” x 10”</td>
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</tbody>
</table>

QUESTIONS ON ADVERTISING?
Call TMC at:
Phone: (703) 838-1763
FAX: (703) 838-1852
Email: tmc@trucking.org

FOR MORE INFORMATION, VISIT HTTP://TMCANNUAL.TRUCKING.ORG
All Ads Must Be Prepaid

Recognized agencies may deduct 15 percent commission from the remittance check included. Advertisements or insertion orders received without prepayment will not appear in the TMC exhibit directory. Do not request TMC to invoice.

Advertising positions in the exhibit directory are sold on a first-come, first-served yearly basis based on receipt of a signed contract with payment. Confirm availability before sending contract/payment for cover positions. Advertising sales for the directory begins the same day as booth sales.

SEND PAYMENT & MATERIALS TO:
Exhibit Directory Placement
Technology & Maintenance Council
950 N. Glebe Road - Suite 210
Arlington, VA 22203
703-838-1763 • Fax 703-838-1774

Mechanical Data

**TRIM SIZE & BLEEDS**
Finished size is 8.5 x 11 inches. Live: 7” x 10” Bleed: from trim, add 0.125” to top, bottom and sides. Bleeds are allowed on full-page or two-page spread ads only. Keep all illustrations or copy critical to your advertisement at least inside the 7x10 live-page area or no closer than 1/2 inch from finished size.

**MATERIAL REQUIREMENTS**
PDF or JPEG files accepted. Submit on Insertion Form online portal, CD or provide instructions for FTP download.

**ART AND PHOTOGRAPHY SERVICES**
TMC does not provide art and photography services. Advertisers requiring original photography, artistic renderings or sketches, or special effects, should use an agency or art/photography service to assure these effects meet your requirements.

**COPY CHANGES**
TMC cannot strip-in new type or change copy on existing art materials. Regretfully, TMC cannot provide services normally performed by an advertising department or agency. Where an advertisement requires original photography, artistic renderings or sketches, or other special effects, TMC suggests you use an agency or art/photography service to assure these effects are done to your exact requirements. TMC cannot strip-in new type or change copy of existing advertisements or final art.

**PRINTING STOCK AND BINDING**
The Reference portion is printed on 60# colored offset paper. The total Guide is perfect bound.

**PAYMENT**
Payment in advance. No exceptions. Payment must be included with insertion order.

**COMMISSIONS/DISCOUNTS**
TMC allows the standard 15 percent commission to recognized agencies. Commission should be deducted from payment submitted with insertion order.

Please use the following link to start the ad insertion process:
http://www.trucking.org/ad_insertion_form.aspx

**DEADLINES**
Insertion Orders: Friday, January 7, 2022
Ad Materials: Friday, January 7, 2022