



ATA's Technology & Maintenance Council

2019 Annual Meeting & Transportation Technology Exhibition

March 18-21

Georgia World Congress Center
Atlanta, Georgia

SPONSORSHIP AGREEMENT & CONTRACT

My company would like to secure the following sponsorship opportunities at TMC's 2019 Annual Meeting:

- Wed. Annual Reception & Banquet – \$50,000
- Tues. Kickoff Breakfast – \$20,000
- Wed. Industry Awards Luncheon - \$20,000
- TMC Mobile App— \$20,000
- Hotel Room Keys— \$15,000
- TV Station— \$12,500
- Meeting Bag— \$15,000
- TV Remote Control Wrap— \$12,500
- Badge Lanyards— \$12,000
- Meeting Pens— \$12,000
- Exhibit Hall Food Service Area — Specify: Beverage Station (\$5,000) Food Station (\$5,000)
- Coffee Breaks — \$3,000 Specify: Monday Tuesday Wednesday Thursday
- \$1,000 Exhibit Hall Prize Drawings — Specify: Monday Tuesday Wednesday
- Charging Lounge— \$10,000 each
- “You Are Here” Locator Board— \$10,000
- Bottled Water— \$15,000
- Attendee Journal - \$27,500
- Sun. Eve. First-Time Attendee Reception — \$7,500
- Reg Bag Insert — \$7,500
- Daytona 500 Package Drawing— \$5,000
- Aisle Signs— \$3,000 each
- _____

SPECIAL EXHIBITOR/SPONSOR OPPORTUNITY

2019 TMC Technology Showcase—

- Theatre Presentation— \$15,000 (Four, 30-minute slots available) (See reverse for sponsorship details)
- Ride/Drive Presentation— \$20,000 (Two slots available)

PAYMENT REQUIREMENTS:

Full payment is required on all sponsorship commitments.

Enclosed is the sponsorship payment of \$ _____

Payment Methods: Check: # _____ Credit Card: AMEX MasterCard Visa

Credit Card Account # _____ Expires: _____

Signature: _____

Please make payment payable to Technology & Maintenance Council/ATA. Please return payment to TMC/ATA, Attn: Exhibits & Sponsorships Dept., PO Box 101360, Arlington, VA 22210-4360. You may also fax this agreement to (703) 838-1774. If you have any questions, please call Dan Duggan, CEM, Director of Sponsorships & Exhibits at (703) 838-1756 or email dduggan@trucking.org.

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to TMC for sponsorship support.

Company: _____ Contact Person: _____

Title: _____ Address: _____

Telephone: _____ City: _____ State: _____ Zip: _____

Email: _____

Signature: _____ Date: _____



Technology & Maintenance Council
American Trucking Associations, Inc.

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