



## EXHIBITOR HOUSING SUB-BLOCK REQUIREMENTS

ATA's Technology & Maintenance Council  
2020 Annual Meeting & Transportation Technology Exhibition

ATA's Technology & Maintenance Council (TMC) is allowing exhibiting companies with booth space of 600 sq.ft. or more to reserve a group sub-block within the Council's 2020 Annual Meeting housing inventory. Sub-blocks may be requested through ConferenceDirect, TMC's official housing bureau, online here:

<http://www.eiseverywhere.com/ata2020>

The following requirements must be met by the listed deadlines in order to qualify for a sub-block. No date extensions will be permitted.

- 1. Requests from exhibiting companies for sub-blocks will only be accepted Monday, November 18 to Friday, December 16 through the URL above.**
2. The final housing list is due to ConferenceDirect by Friday, January 10. If companies provide any names that are not registered for the meeting, those rooms will be dropped from their sub-block.
3. Only exhibiting companies with a 600 sq. ft. booth or larger may request a sub-block. Sub-blocks can only be requested for 50 rooms or less. Should a company request only 30 rooms by December 16, then request 20 more rooms, the additional 20 will be provided based upon availability. **There will be no rooms added to sub-blocks after the January 10 housing list deadline.** However, each individual registrant can still book a room using the personal reservation link received in their TMC registration confirmation email through January 24.
4. There will be no exhibitor sub-blocks at the Omni, but fully registered exhibitors can still book a room using the personal reservation link received in their TMC registration confirmation email through January 24. Any Full Meeting registrant can stay at the Omni.

NOTE: Rates may increase with additional occupancy. Rates do not include 16.9% Sales Tax + \$5.00 GA Tourism Tax, per room, per night (subject to change without notice). If you need to make changes to your hotel reservation (arrival/departure/cancellation), please contact ConferenceDirect at 833-638-6496 or [tmc@conferencedirect.com](mailto:tmc@conferencedirect.com) Monday – Friday 8:30am - 9:00pm ET. **ConferenceDirect will charge a \$30.00 cancellation fee for any room reservation cancellations made at any time.** Additionally, a deposit equal to one night's room and tax is required and will be charged by the hotel on or after January 24, 2020 (subject to change without notice). Cancellations must be made directly with the hotel 72 hours prior to the attendee arrival date to receive a refund of the deposit.



Questions? Call 833-638-6496 or email: [tmc@conferencedirect.com](mailto:tmc@conferencedirect.com) Mon. – Fri. 8:30am – 9:00 pm ET.